



1% for Orchid Conservation Update 19

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Hello All,

Summary of News:

1. [The Amherst Orchid Society is participating in 1% FOC](#)
2. [Art for Orchids joins the OCC](#)
3. [APROVAC Article for Orchid Society Newsletters](#)
4. [Orchid Show Conservation Displays](#)

1. [The Amherst Orchid Society](#) is participating in 1% FOC



The Amherst Orchid Society was founded in the early 1980's. As best as my records show the formal meetings began in 1983 in the upper meeting room of the Jones Library on Amity Street Amherst. The society grew rapidly and we put on our first spring orchid show in late 1980's. It opened in a surprise snowstorm but still managed to attract over 200 people. The Amherst Orchid Society has a Conservation officer.



2. [Art for Orchids](#) joins the OCC

Mike May of Art for Orchids uses art to raise money, awareness, and education for orchid conservation around the world. "Orchids are emblematic of the fragility of nature, and through my paintings, I hope to reach out to raise awareness of how much more needs to be done to protect species and the environments in which they survive. I would like to see proceeds of my work going directly into orchid conservation projects around the world."

Art for Orchids first project is: Bosque das Orquídeas, Florianópolis, Brazil

Introduction: This project is to create a unique urban resource, The Bosque das Orquídeas, to raise local awareness of one of the richest ecosystems on earth, the Mata Atlantica, or Atlantic Rainforest in Brazil. The Atlantic Rainforest stretches from Rio Grande do Norte to Rio Grande do Sul, covering 4500 km along the coastal mountain range called the Serra do Marda Sadly, 90% of the original 1.2 million km² has been lost and today less than 100,000 km² of the forest remains.



Project objectives: The Bosque das Orquídeas or "Orchid Woodland" will be created in a municipal park, the Bosque Vereador Pedro Medeiros, a 2 ha remnant of the Mata Atlantica located right in the heart of Florianópolis, the capital of the State of Santa Catarina, Brazil. The Bosque represents a unique window of opportunity for local schools and volunteers to personally contribute to building a spirit of conservation & local knowledge of the goals of conservation programs elsewhere in the Mata Atlantica



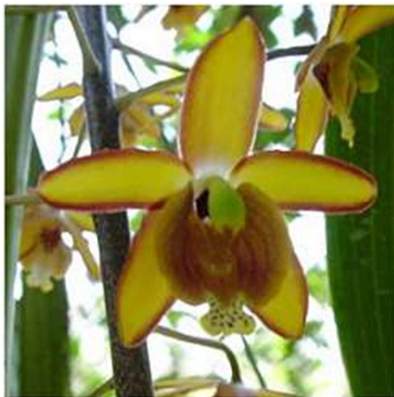
Fundraising & project implementation. The minimum funds required to achieve these objectives will be raised through donation of proceeds from the sale of my watercolour of *Laelia purpurata* and a special limited edition of 150 giclee prints.

For more information on this initiative:

<http://www.artfororchids.org/brazil.php>

Laelia purpurata, watercolour
on paper 57 x 76 cm, July 2010
Mike May

3.APROVAC Article for Society Newsletters



Eriopsis biloba

Reintroduction of native orchids into the wild in El Valle, Panama

(97 kb pfd file) This project is an instrumental part of our orchid conservation strategy in El Valle. A widespread practice of wild orchid gathering among local people has dramatically diminished native orchid populations in this tiny Panamanian town and the surrounding mountains. It is thus imperative to reintroduce these orchids into the wild so that this place will be a paradise for them again. In close cooperation with the Institute of Agricultural Investigation of Panama (Instituto de Investigaci3n Agropecuaria de Panam3i, IDIAP), APROVACA plans to reproduce eight native orchid species in its nurseries and plant them in their original habitat. Once the reintroduction process is completed, our rangers will try to prevent

the exploitation of the precious flowers from occurring again.

APROVAC has also added a gallery featuring over 200 pictures of Panamanian orchids.

<http://aprovaca.webs.com/>

4. Orchid Show Conservation Displays

If Orchid Societies have a conservation information table or display at their orchid show. Take a picture and send it to me. Also if you have any suggestions you would like to share with other orchid societies in putting together a orchid conservation display let me know.

This is a picture of the orchid conservation display at the spring orchid show of the [Spokane Orchid Society](#). Good Job.



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I apologize.

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Mark Sullivan

Administrator

1% for Orchid Conservation

Orchid Conservation Coalition

<http://www.orchidconservationcoalition.org/>