

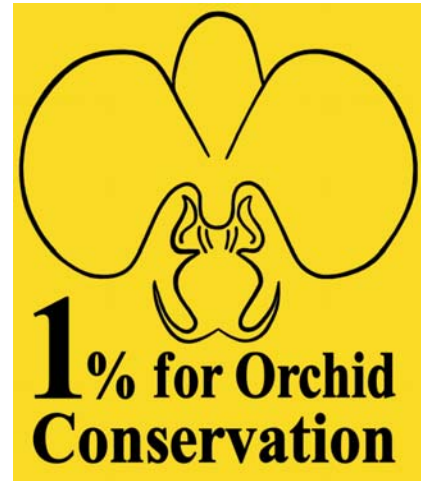
# Orchid Conservation Coalition

[www.orchidconservationcoalition.org](http://www.orchidconservationcoalition.org)

The Orchid Conservation Coalition (OCC) is a partnership of orchid societies, businesses, and conservation organizations dedicated to raise money and awareness for orchid conservation. Networking is at the heart of the OCC. The exchange of information among participants and non-profit orchid conservation organizations will make conservation a real aspect of orchid growing for the average orchid grower and orchid society. They can actively engage in and contribute to orchid conservation.

The OCC takes in no money and distributes no money. It is a "true" nonprofit organization. There are no membership dues.

Membership is by participation. The OCC is a coalition around a common interest- orchid conservation. List of participating organizations: the San Francisco OS, the Orchid Species Society of Western Australia, the New Hampshire OS, Bucks County OS (PA, USA), the Slipper Orchid Alliance, the Native Orchid Conference, the Boulder OS, the OS of Southern California, the Orchid Growers' Guild, the Portland OS, the Denver OS, the Spokane OS, the Greater Cincinnati OS, the Vallarta OS, Mexico, Amherst OS, and the Trinidad and Tobago OS. Businesses: the Orchid Seedbank Project, the Calypso Orchid Company, Spangle Creek Lab and International Flower Essence Repertoire, UK and Art for Orchids. Thirteen non-profit conservation organizations also participate.



**1% for Orchid Conservation (1%FOC)** - Organizations that participate in 1% FOC commit to budget 1% or more of their net revenue towards in situ orchid conservation projects of **their choice**. The choice of where a donation should go is not limited to the non-profit orchid conservation organizations participating in the OCC. Organizations can invest in their own in situ conservation projects. Small contributions from many can make a big impact on a large problem.

*"It is a great idea that deserves to succeed not least because it involves a wide range of orchid enthusiasts more directly in supporting orchid conservation."* Phillip Cribb, Orchid Conservation News, Issue 7, November 2005, The Newsletter of the OSG of the IUCN Species Survival Commission  
*"an elegant and powerful conservation strategy" "I hope the idea catches on and spreads like wildfire."* Harold Koopowitz, Orchid Digest, Jan., Feb., Mar. 2006, Vol.70-1.

**Living Orchid Collection (LOC)** [www.livingorchidcollection.org](http://www.livingorchidcollection.org)- The primary purpose of LOC is to have an organized, virtual, living orchid species collection. Grouping orchid collections together as a virtual single collection will strengthen ex situ conservation efforts more effectively than having separate individual collections. Individuals and organizations can participate. Some possible secondary purposes for LOC are: producing pollen, seed, and propagation for genetic diversity, research, replanting in natural habitats and taking pressure off wild collecting. Individuals who have orchids in the LOC database decide whether or not to participate in any further ex situ conservation projects. The Living Orchid Collection is free for participation, and for use.

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